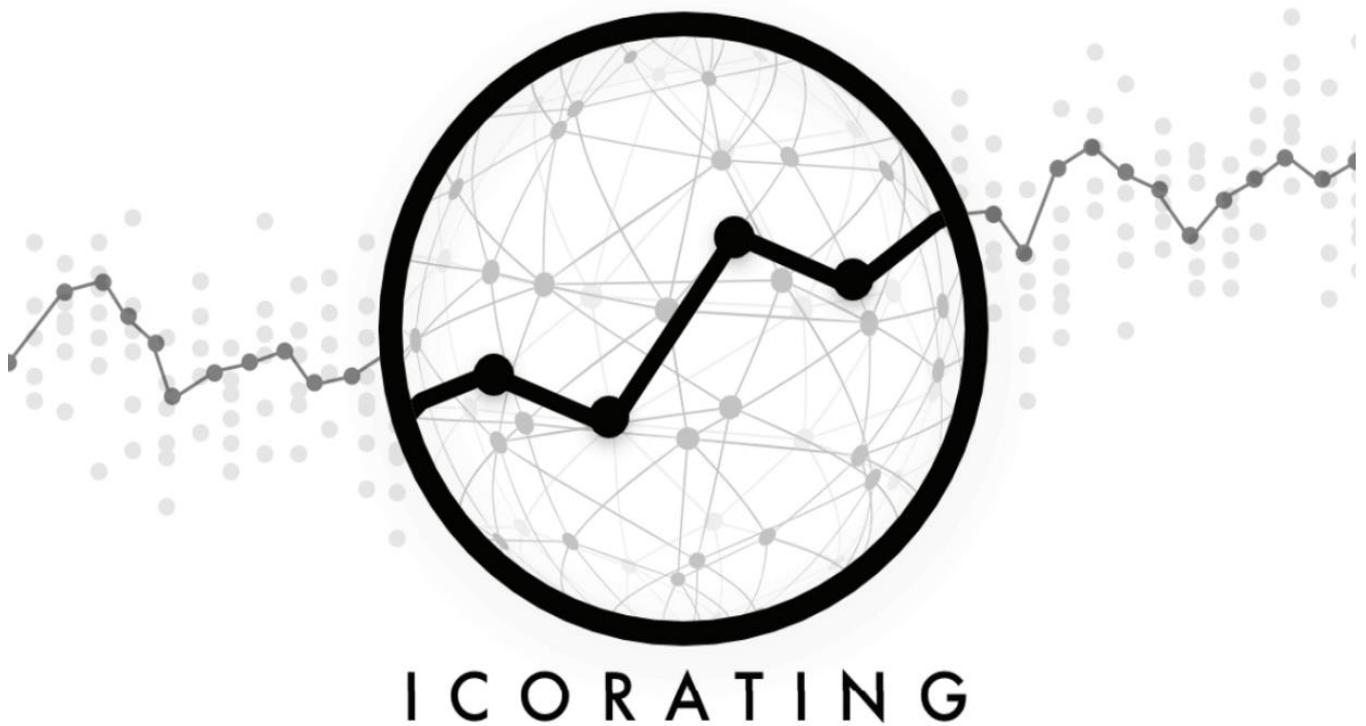


ICOrating

GILGAMESH Basic Review (<https://www.gilgameshplatform.com/>)

ICO dates (15.01.2018 — 26.03.2018)



Web: icorating.com

Email: info@icorating.com

Twitter: [@IcoRating](https://twitter.com/IcoRating)

Project details

Name: GILGAMESH

Ticker symbol: GIL

Project Type: Social Media and Communication

Extended company description: Gilgamesh is a social networking platform for knowledge sharing, based on blockchain and smart contracts.

Company: Skiral Inc.

[Website](#)

[Whitepaper](#)

ICO details

Public ICO Start: 15.01.2018

Public ICO End: 26.03.2018

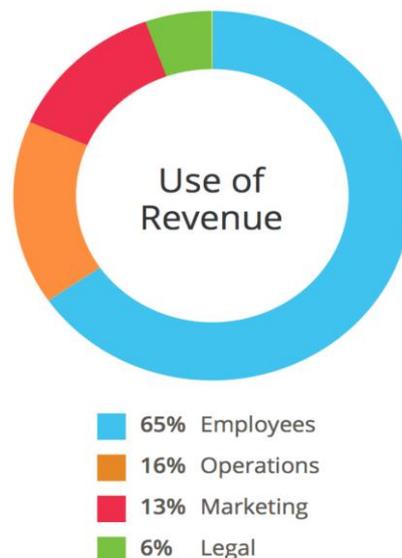
Token Sales Duration (weeks): 10

Token type: ERC20

Total number of tokens issued: The number will depend on the amount of Ether collected during the ICO. <https://www.gilgameshplatform.com/>

Tokens available (Pre-Sale + Public ICO): 60,000,000

Investment goals:



Price of 1 GIL: ~ \$1; the price will be announced a day before the start of the sale.

Accepted payments: ETH

Bounty: The start date of the program is November 25, 2017.

Token Role: Functional

Team

Team (number of people): 4

Advisors and partners (number of people): 3

[GitHub](#)

Social media

Twitter: Posts: 149, followers: 1459

Telegram: Subscribers: 661

Reddit: Subscribers: 108

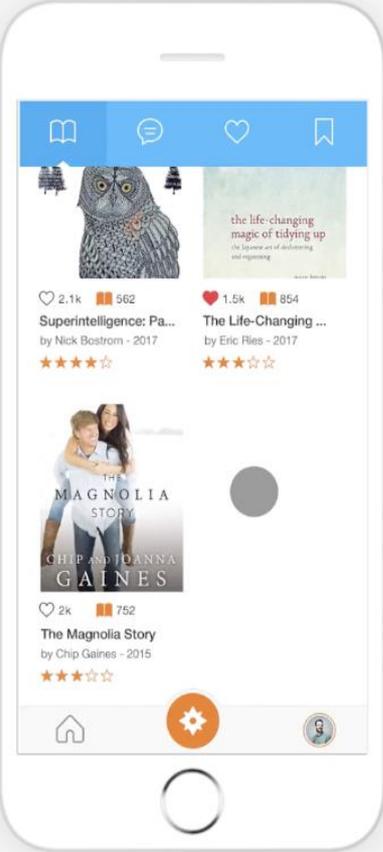
Medium: Posts: 16, Subscribers: 40

LinkedIn: Subscribers: 11

Facebook: Subscribers: 201

Project information

Gilgamesh is a social networking platform for knowledge sharing based on blockchain and smart contracts.



Social
Connect, engage, learn and share knowledge with book readers & authors

Secure
Sensitive data is encrypted and securely stored on IPFS and Ethereum smart contracts

Privacy
No censorship, sensitive information is securely stored on decentralized & distributed network

Simple
Clean, simple, friendly, and cohesive user experience removes cognitive load on book readers and authors

Earn
Receive ERC20 GIL tokens for meaningful platform contribution & engagement

Purchase
Spend GIL tokens to purchase books and services

Gilgamesh is a self-managed social networking platform for knowledge sharing based on Ethereum smart contracts, IPFS and blockchain technology to create a safe, equitable ecosystem that will connect readers, critics, authors and self-publishing services. It will affect the book industry by circumventing the role of publishers as mediators of the flow of knowledge from authors to readers.

Gilgamesh is designed to become a built-by-the-community platform that will promote self-expression among people who love literature.



Each Gilgamesh user will have a unique user profile. This profile will contain several functions in the Plato assembly, including the following:

- A timeline showing user interaction history
- The ability to "add" books users have read or want to read
- The ability of users to "like" the books they read
- The ability to search for new reading material by exploring other user profiles and adding bookmarks to the content they want to share on their timeline.



The initial release of Plato from Gilgamesh will also allow readers to share information, content and knowledge about the books they love. Gilgamesh users will be able to:

- create and share content: reviews, book reviews, etc.
- "Follow" the profiles of other users to keep up with interesting content from their friends in the community
- Comment on the activities of friends.

Advisors:

Kumar Gaurav ([LinkedIn](#)) — Blockchain and Business Advisor. Serial entrepreneur and media personality. Founder & CEO of Cashaa and chairman of Auxesis Group, formerly co-founder of Darwinsurance, the first Italian platform for peer insurance supported by AIG, which was acquired by Esedra in 2016.

Douglas Park ([LinkedIn](#)) — Legal and Business Advisor. A corporate lawyer and securities lawyer, on the list of Super Lawyers in Northern California. Managing Partner at Park & Dibadj, Chief Strategy Officer and General Counsel at Tessellation Capital Management, co-founder and managing director at Western Gate Capital Partners.

Reza Dibadj ([LinkedIn](#)) — Legal and Business Advisor. An experienced corporate and securities lawyer who has published more than thirty articles in journals and publications in journals such as the Financial Times. For more than 10 years, he has been a law professor at the law department at the University of San Francisco, a managing partner at Park & Dibadj, co-founder and managing director at Western Gate Capital Partners.

Project partners:

[Cashaa](#) – blockchain banking platform

Attracted investments:

N/A.

Summary

Attention on the project at present is not large. However, the project is only just starting its crowdsale, and the situation could change within 1-2 weeks.

Strengths of the project:

- The project is trying to attract active readers and writers to its platform
- The market of readers is large enough, which can potentially lead to global expansion.

Weaknesses of the project:

- The market niche where the project is emerging leaves is growing rather weakly, which might not allow the project to claim the target volume of the market.
- There is little information or figures on the market in the official documentation.
- There are already stable players in this market, which will complicate entering the market for the project.
- The business model for the project involves service providers, but the project team declares that it will work "without intermediaries".

Market and Industry

Technavio's analysts predict that the global content market will grow with an annual growth rate (CAGR) of 4.93% from 2017 to 2021. The global market for content publications is estimated at more than US\$391 billion by 2021. Revenues from the sale of e-books are estimated at US\$11.8 bln in 2018 with an annual annual rate of growth (CAGR 2018-2022) of 3.3%, which will lead to the growth of the market up to US\$13.4 bln by 2022. (Statista).

The number of users on social media is growing steadily: The annual growth in number of users is about 7%, therefore, by 2019 social media will be used by 2.77 bln people (Statista).

[\[http://whatsnewinpublishing.co.uk/2017/02/22/revenue-boost-expected-for-global-content-publishing-market/\]](http://whatsnewinpublishing.co.uk/2017/02/22/revenue-boost-expected-for-global-content-publishing-market/), [\[http://www.prnewswire.com/news-releases/global-content-protection-market-2017-2021-300498620.html\]](http://www.prnewswire.com/news-releases/global-content-protection-market-2017-2021-300498620.html), [\[https://www.statista.com/outlook/213/100/ebook/worldwide#\]](https://www.statista.com/outlook/213/100/ebook/worldwide#), [\[https://www.pr-inside.com/global-content-publishing-market-2017-2021-new-mar-r4583039.htm\]](https://www.pr-inside.com/global-content-publishing-market-2017-2021-new-mar-r4583039.htm), [\[https://www.statista.com/statistics/278414/number-of-worldwide-social-network-users/\]](https://www.statista.com/statistics/278414/number-of-worldwide-social-network-users/).

The project is trying to enter the self-publishing market. Moreover, it is planning to remove intermediaries (publishers) from the publishing process, creating an uncensored platform and community for authors and service providers.

Comments: The global content market shows a slight increase. The segment of e-books and the volume of registrations on social media also show moderate growth. There are already large players on the market, who have seized a large part of it, which could complicate the company's achieving target volumes.

Competitors

We highlight the following competitors:

[Steemit](#) — A social network and a platform of rewards for content.

[Nexus](#) — A social network in which emphasis is placed on creating quality content that is moderated by users;

[Behance](#) — A platform for showcasing the works of illustrators, designers and photographers.

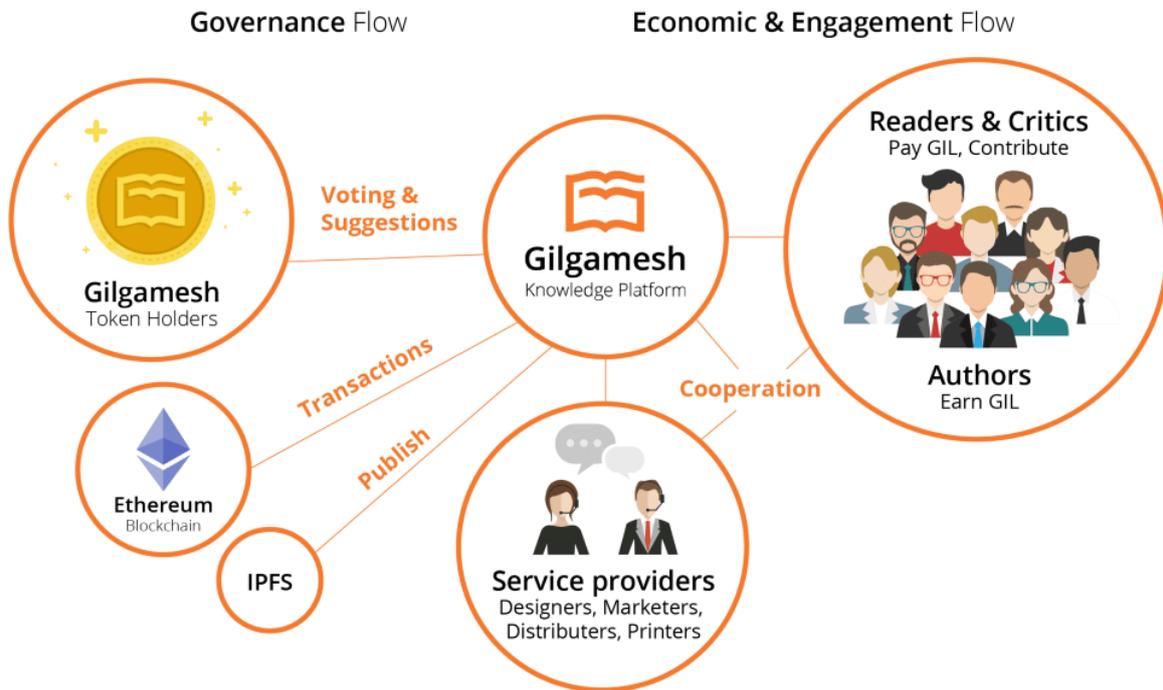
You can also add:

[Golos](#) — A social network that allows you to reward users for creating interesting content.

Summary: There are many players (including major ones) in the market for content creation with elements of social media, which can greatly complicate the plans for the development of this project.

Engineering features of the platform

The Gilgamesh platform token is an ERC20 standard token deployed on the Ethereum network through smart contracts.



Ethereum smart contracts will be used to store immutable permanent links to encrypted files on the Gilgamesh site in the IPFS network. This will eliminate censorship and ensure data integrity.

Technical description

Gilgamesh Platform Internal Architecture The Gilgamesh platform

All the services provided by the Gilgamesh platform are divided into small independent microservices.

Microservices are small, modular services that are deployed independently and interact with other microservices.

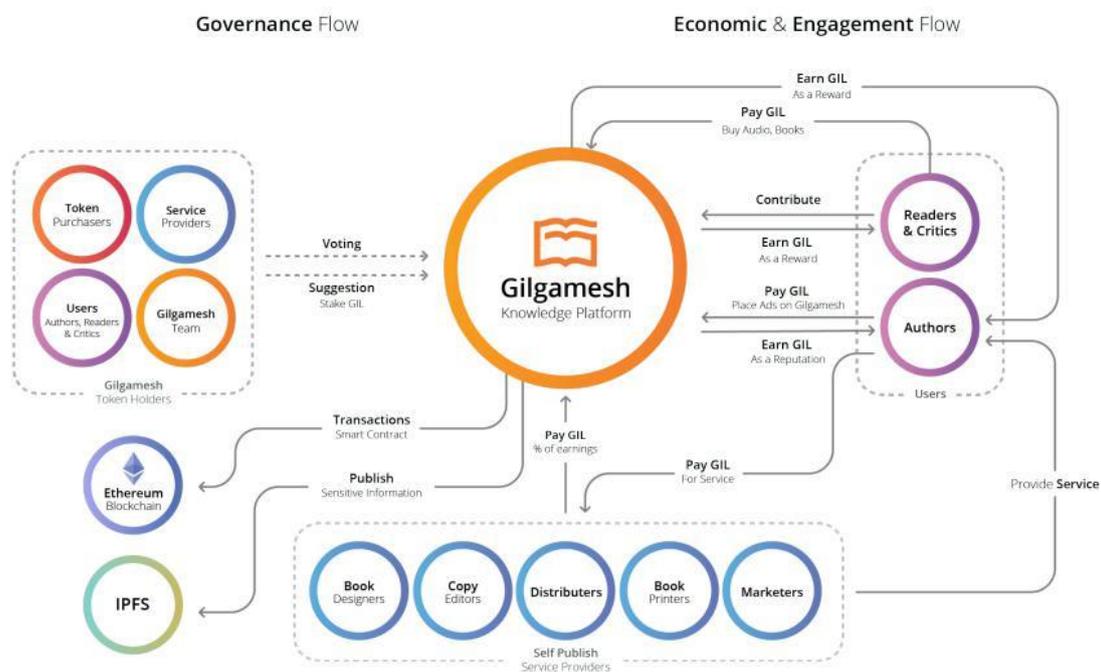
Batch jobs — a script that runs every day to update database records with fresh content and to ensure data integrity and integrity. Gilgamesh Token Services is an

open RESTful API that is used to make calls and transactions in Ethereum network.

In addition to the platform, the project will also have:

- Apps for IOS and Android, as well as mobile and web version (for readers, critics and authors). All of this will use advanced services for social interaction using RESTful APIs and node.js.
- Self-publishing apps on iOS and Android will be available to authors and service providers.

The backend of the platform contains an internal control panel with administrator and reporting tools for the development team. Internal dashboard gets information from various services, including Business Logic (Experience Services: java, node.js, MongoDB, GraphDB, RDMS, batch jobs and cache, and Ethereum Token).



The platform also uses the IPFS (InterPlanetary File System) — a content-addressable, peer hypermedia communication protocol, which is a peer hypermedia protocol and a cryptographic hash. It will be used to store important information such as book files and user information.

Comments: the business model for the project involves the presence of service providers, but the project team declares that it will work "without intermediaries".

Technical roadmap

In the future, as technology and data are being developed, it is planned to implement the following:

V1. Plato

Plato is the earliest version of the iOS app that will be released to users.

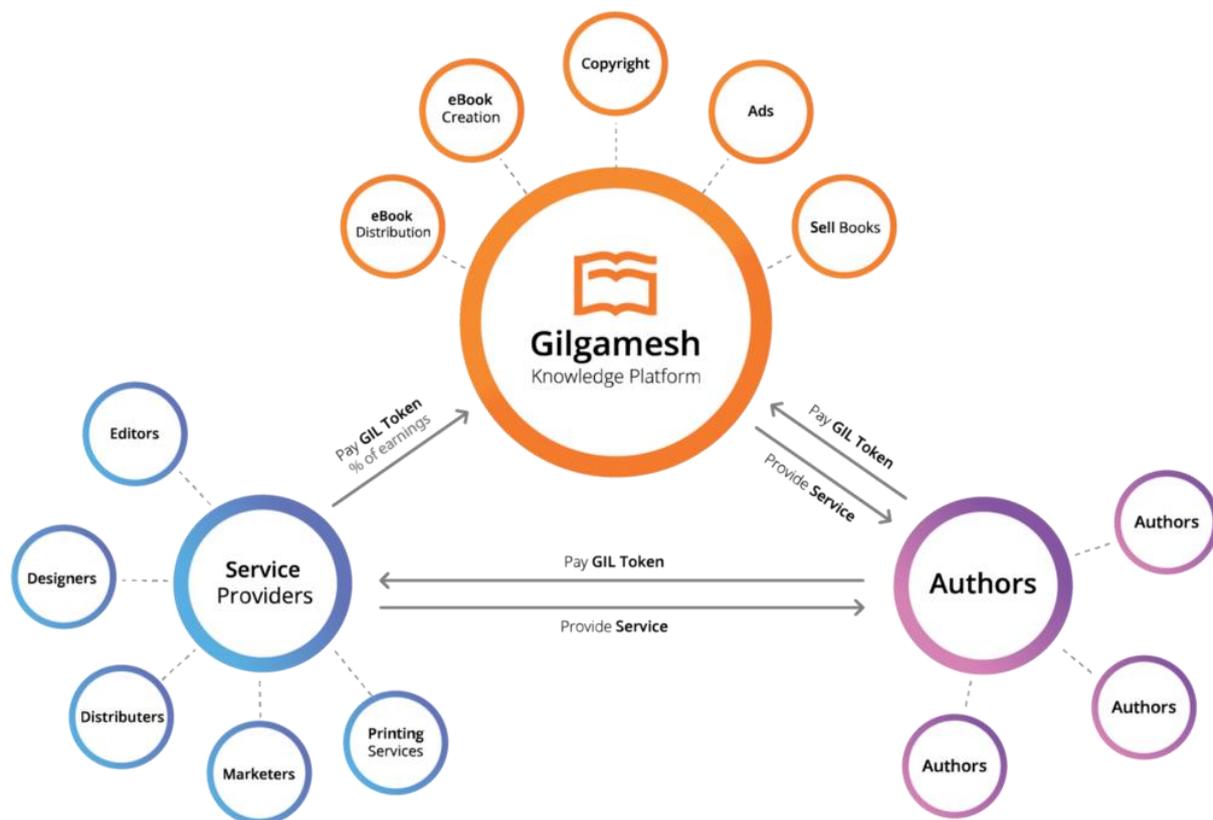
According to the project team, this is the first ever free, knowledge-based social application that connects readers, critics and authors.

V2. Shakespeare

Shakespeare will extend the app for iOS with new features (book collections, messaging, custom books, quotes, book purchases in the app, and viewing presentations or excerpts). Users will also be able to publish quotes, images and videos on a given date.

V3. Homer

Homer will integrate the self-publish platform with the Gilgamesh application. Users can contact service providers to publish, sell and/or distribute books, without intermediaries.



1. Mobile application development:

2nd Quarter of 2018. Release Plato—Research & Development, Alpha Release:

- Development and design of IOS application
- Service architecture and development
- Database design and development

Prior to its release to the general public, the Gilgamesh platform will launch privately to a select group of readers and authors to help the team identify and fix bugs, test the platform with real users, and prepare the team for the public release.

3rd Quarter of 2018. Plato—Beta Release:

- The Beta version of Plato is the first release of the Gilgamesh platform to public users by “invitation only.” This is the first release that includes integration of the ERC20 token (GIL), which incentivizes users to earn tokens for contributing to the platform.

4th Quarter 2018. Plato Official Release:

The Gilgamesh platform will be made publicly available in the App Store. The IOS Social network will include integrated token functionality. This will mark the release of the first-ever knowledge-based social network platform that enables readers and authors to connect while earning rewards (GIL tokens) based on the Ethereum network and IPFS.

1st Quarter 2019. Shakespeare—Beta Release (book collections, live chat and messaging, and integrated advertisements (for books):

- Develop services and APIs
- Develop iOS application
- Design application and webpages
- Bug Fixes & Enhancements

After the initial release of the social network platform, the Gilgamesh team will deploy code on a weekly basis to fix any bugs, improve scalability, and enhance the platform.

2nd Quarter—2019. Shakespeare Official Release:

Once the Shakespeare beta version has been tested by select users, the Gilgamesh team will release the official version to the public. The Shakespeare update will support in-app instant messaging. It will also improve the Gilgamesh timeline and book screen by allowing users to post photos of books, share quotes, and add plot summaries to their user profiles and feeds.

2. Platform Development

2nd Quarter of 2018. Release Homer—Research & Development:

- Identify how service providers use and work within the platform
- Identify potential obstacles team will face during Homer development
- Work with service providers to understand how each service brings value to self-publishing

3rd Quarter—2019. Release of Homer—Planning and Design:

During the 3rd Quarter of 2018, the Gilgamesh team will begin planning and designing V3; Homer release. The team will identify a final strategy to remove the middleman and pave the road for self-publishing. Gathering user requirements, market research, and designing mockups for the iOS app will be completed during this time.

4th Quarter—2018. Release Homer—Development:

- Develop services and APIs
- Develop IOS application
- Design application and webpages

1st Quarter—2019. Homer—Alpha Release:

Release Homer will be the first-ever secure, censorship-free, self-publishing platform designed and developed by the Gilgamesh team. It will remove the need for publishers a.k.a. the middleman, thus empowering authors to write and share their creativity with the world.

Prior to its release to the general public, the Homer version of the Gilgamesh platform will be launched privately to a select group of authors and service providers to help the team identify and fix bugs, test the platform with real users, and prepare the team for public consumption.

2nd Quarter—2019. Homer—Beta Release:

The beta version of Homer will open the self-publishing platform to public users by “invitation only” in order to assist the team with identifying security or performance bugs prior to its release to the open public.

Comments: In fact, V1 and V2 are one and the same app for iOS, and V3 is a platform. Also, the above-mentioned application for Android is not included in the development.

Repository screenshot:



Skiral Inc.

skiral

Building a knowledge-based social platform powered by Ethereum smart contracts and Blockchain Technology. - Gilgamesh Platform

Block or report user

👤 Skiral Inc.

📍 California

✉ [Sign in to view email](#)

🌐 <http://www.skiral.com>

Overview Repositories 9 Stars 67 Followers 9 Following 17

Popular repositories

[gilgamesh-token-contract](#)

Smart contracts for Gilgamesh Platform Token Sale

JavaScript ★ 7 🗄 4

[gilgamesh-proposals](#)

Proposals for new features to be built by the Gilgamesh Team.

★ 3 🗄 2

[gilgamesh-vote-dapp](#)

Gilgamesh Platform Voting dApp

HTML ★ 2 🗄 2

[solidity](#)

Forked from [ethereum/solidity](#)

The Solidity Contract-Oriented Programming Language

C++

[web3.js](#)

Forked from [ethereum/web3.js](#)

Ethereum JavaScript API

JavaScript

[remix](#)

Forked from [ethereum/remix](#)

Ethereum IDE and tools for the web

JavaScript

105 contributions in the last year

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Comments: You can see the structure of the Gilgamesh smart contract in the repository.

Documentation

We checked the site and the documentation of GILGAMESH for sufficiency and consistency in order to make an investment decision.

Information about the project is contained in the white paper, which is available in English, Italian, Filipino, Indonesian, Hindi, Chinese, Arabic and Korean. The project is described in sufficient detail in the white paper. The main emphasis is placed on the advantages of the platform.

The website also provides information on the project, the staging of the public ICO, the roadmap, FAQ, advisors and the team. The site is available in English. An additional feature of the site is the frequently asked questions and answers section.

Summary: The documentation provides insight into the project. The principles of the social network's operation are described in sufficient detail.

ICO

Tokens to be issued for sale,%: 25%

Public ICO Start: 15 January 2018

Token type: ERC20

Accepted payments: ETH

Price of 1 GIL: ~ \$1; price will be announced a day before the start of the sale.

Crowdsale duration: 10 weeks, until 26 March 2018

GIL — a utility token that can be used as a means of payment between book readers, authors, critics and service providers on the Gilgamesh platform.

GIL can be used to purchase goods or services such as books or publishing services available through the platform, or may be used by users to ensure the right to vote to manage the platform.

Token limit: The total number of tokens will depend on the amount of Ether collected during the ICO.

Advantages for token holders: the tokens are functional, for use of the platform services or for selling on exchanges.

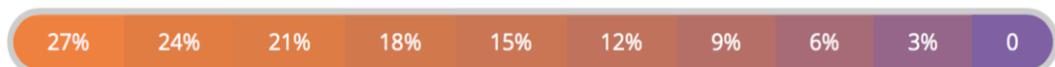
Dividends: No

Additional issue of tokens: No

Escrow: n/a

Max Goal: \$60M

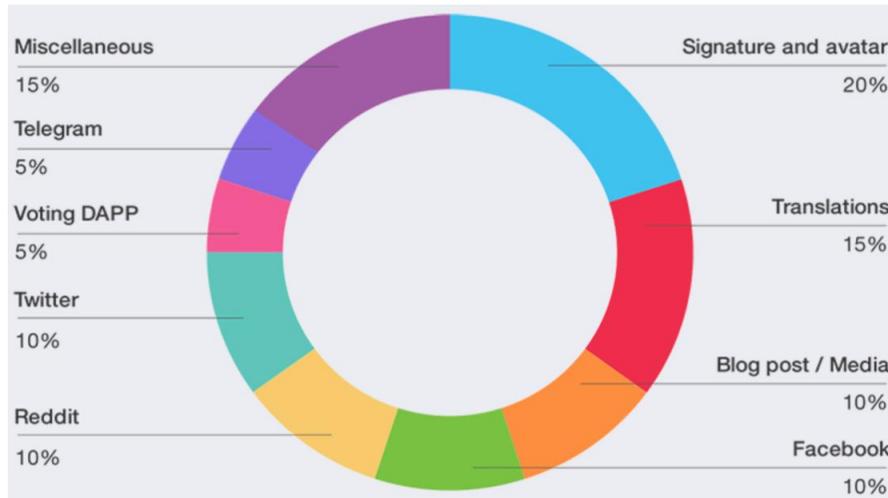
Bonus in weeks:



Bounty program

[Link to the bounty program](#)

% Program Distribution Scheme:

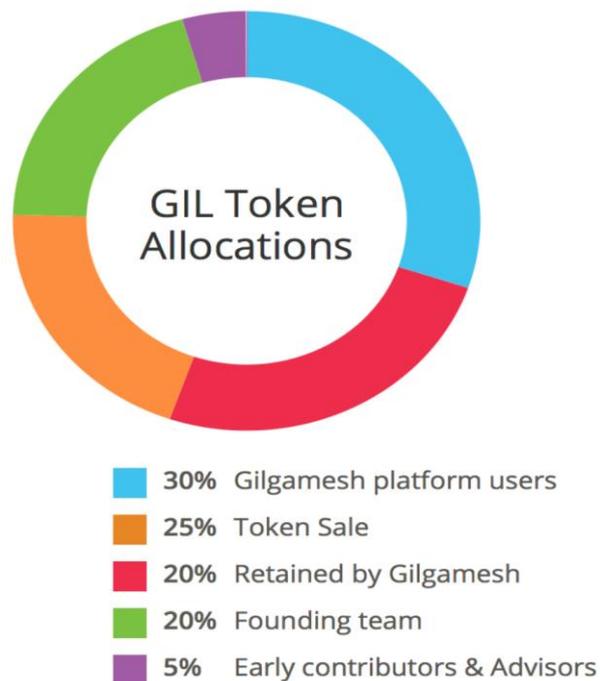


The project allocates 1% of the total number of GIL tokens (2.4 M GIL) to the bounty program. The program will be open in the following directions:

Summary: The project has an extensive bounty program. All the terms of the program are specified under the link. The bounty will be distributed within a few weeks after the end of the ICO.

Token and capital distribution

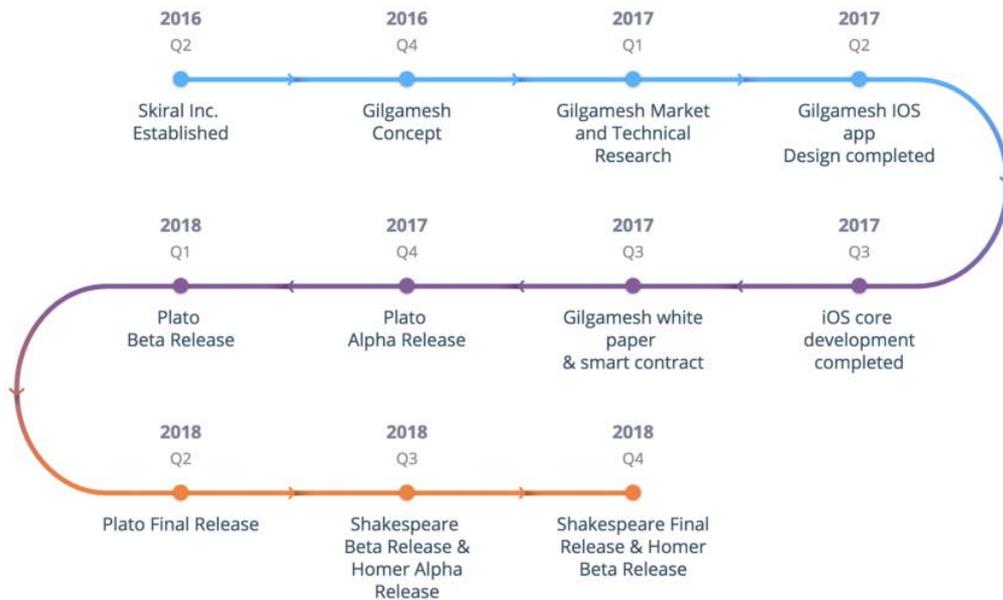
Tokens and capital are distributed according to the following scheme:



Summary: Tokens do not affect the distribution of shares in the company. The incentive system is built so that it is more profitable to buy tokens earlier. 25% will be available to token buyers, the remaining 75% of GIL tokens will remain locked for at least one year. <https://www.gilgameshplatform.com/>

Development plans

Roadmap of the project



The Gilgamesh project team anticipates rapid expansion, but the plans presented by the team do not have information about market development.

Summary: We believe that the project team should pay attention among other things to the development of the market aspect of the project.

Team

The team consists of 4 core people and 3 advisors. Information on the core members of the team ([LinkedIn](#)) is as follows:

Mahdi Pedram ([LinkedIn](#)) — Founder and Software Architect. Experienced entrepreneur and developer and architect of software and front-end technologies. Senior technical employee, MTS 2 software engineer at eBay. From 2010 to 2015 was the Founder & CEO of Mexo Inc.

Atefe Mosayebi ([LinkedIn](#)) — Software Engineer and Project Manager. Formerly an expert in telecommunications at Tehran Urban & Suburban Railway operation Co.

Ali Rasekh ([LinkedIn](#)) — Director of Operations and Security Manager. Director of cybersecurity at Dovel Technologies. Formerly: Director of Cyber Operations (Nova Chapter) in the Association of Information Security (ISSA), Cyber Security Consulting at Deloitte & Touche, Accenture.

Summary: All the staff members indicate an affiliation to the project.

The team is based in California. A product manager and solution delivery lead are also included in the team.

The team is also recruiting engineers and designers.

Marketing

Information about the project is available on a variety of popular services such as Twitter, Telegram, Reddit, Medium, Bitcointalk, Github, Linkedin and Facebook. The project has a bounty program open.

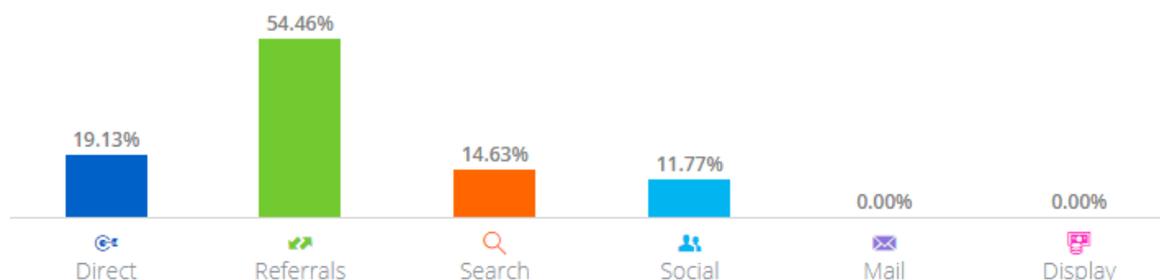
The project is active on social media; there are regular news updates on Twitter and Facebook.

The format of articles about the project suggests that they were mainly ordered by the project or written as an announcement of another project staging an ICO.

Comments: Users' interest in the project is gradually growing. The marketing campaign is mainly deployed on Twitter and Facebook.

Analysis of the GILGAMESH website traffic based on the Similarweb.com data showed the following:

Traffic sources: [Similarweb](#)



Comments: direct: 19.13%, referrals: 54.46%, search: 14.63%, social: 11.77%
Search traffic: 14.63%, of which 100% is "organic" traffic
Referral Links: 54.46%

Analysis of the GILGAMESH website traffic based on analysis data showed the following:

Traffic sources: <https://a.pr-cy.ru/gilgameshplatform.com>

Site evaluation: 0.69

Traffic: visitors: 10,328, views: 41,310

Social activity: score: 907, source: VKontakte: 0, Facebook shares: 907, Google +: 0

Summary: Based on the available data on the project, it can be concluded that users are interested in the project. The team is leading an advertising campaign on Twitter and Facebook. They are communicating with users via Telegram. There is support from the media

Contacts

You can contact the developers through the following links:

[Website](#)

[Twitter](#)

[Telegram](#)

[Medium](#)

[DiscordApp](#)

[LinkedIn](#)

[Facebook](#)

[Github](#)

[Bitcointalk](#)

The information contained in the document is for informational purposes only. The views expressed in this document are solely personal stance of the ICOrating Team, based on data from open access and information that developers provided to the team through Skype, email or other means of communication.

Our goal is to increase the transparency and reliability of the young ICO market and to minimize the risk of fraud.

We appreciate feedback with constructive comments, suggestions and ideas on how to make the analysis more comprehensive and informative.